



**SIGMA
PAINTS**

Highlights

YEAR:

2007

PROJECT:

Localizer Mall

DESCRIPTION:

The Localizer Mall is deemed as one of the most prestigious shopping centers in Riyadh due to its exclusive selection of international brands, coupled with the unique location on Prince Mohamed bin Abdul Aziz Tahlia's Street, or commonly known as 'The Smart Street'. Free wireless internet connection is provided throughout the street which hosts exclusive vehicle 'parades'. Every unique and stunning new or heritage car is bound to be driven on this street, admired by the spectators sitting at the many coffee shops. "The Smart Street" is viewed as the soul of fashion and the centre of light and colour. Sigma is naturally part of this smart action by providing smart solutions.

Sigma secured the mall project by suggesting a superior paint system to the quality conscious consultant and satisfying the contractor by providing a S3A training program and tightly supervising the application work.

OWNER:

LOCATION / COUNTRY:

SIZE (Sqm):

Riyadh - KSA

35,000 m²

CONTRACTOR:

Ahmad Nassar Contracting Co

CONSULTING FIRM:

SBCM

COATING SYSTEM:

Interior Walls & Corridors: 0852 Sigma Acrylic Primer Sealer - 0864 Aquafill Wallfiller Fine - 0843 Sigmatex x2
Exterior Boundary Walls, back side walls and part of the front side walls: 0852 Sigma Acrylic Primer Sealer
0815 Sigma Textured MP - 0842 Sigmacyl Flat x2

