



**SIGMA
PAINTS**

Highlights

YEAR:

2007

PROJECT:

Almajdouie Motors

DESCRIPTION:

Established in 1985, Almajdouie Motors was able to market Korea's Hyundai automobiles and compete strongly to obtain a good market share due to their daring ambition. By adopting advanced marketing strategies and quality thinking, Almajdouie Motors has opened one attractive showroom after the other and has gained numerous awards, including Distributor of the Year 2000 and best performance in the Middle East due to the remarkable sales achieved in the year 2000 - 100% above the normal target, and Hyundai's 3rd world rank position for Excellence in Service in 1998.

The Hyundai showroom on Dammam/Khobar Highway reflects Almajdouie's distinctive style with its great location and brilliant high-tech design. In line with the overall quality standards, Almajdouie selected Sigma quality coating systems.

OWNER:

Al-Majdouie

LOCATION / COUNTRY:

Al Khobar - KSA

SIZE (Sqm):

30,000 m²

CONTRACTOR:

Project Build Contract

COATING SYSTEM:

Interior Use: 0852 Sigma Acrylic Primer Sealer - 0815 Sigma Textured MP - 0817 Sigmacolor Semi Gloss x2

Exterior Use: 0809 Sigma Red Oxide QC - 0817 Sigmacolor Semi Gloss x2

